

# SIMONE BUTTERFLY

Fabulous Freelance Fashion Investigator



Featuring Simone Butterfly: DC's fabulous, freelance, fashion investigator and the uncontested star of the bi-weekly blog YOO HOO DARLING

## Yoo Hoo Darling!

Famed NY designer B. Michael was in town recently celebrating the arrival of his first ready to wear collection at Macy's department store. Refusing to meet the former milliner without the proper head attire, I zipped over to see Ida Polite, long time DC retailer (Ida's Idea at 931 7th Street, NW) and fashion maven. Ms. Ida, always kind, discounted a thoroughly righteous headband replete with crystal encrusted veil. Now appropriately attired, I was poised when greeting Mr. B. Michael at 5:30pm.

I was so thoroughly B-dazzled, darling, that I wrote an expose; loads of facts and just a smidgen of sparkle.

Be Kind,  
Simone B.



## Seeing "America" Red at Macy's

District fashion mavens received a double dose of glamour on Thursday, September 20 when couture designer B Michael attended the launch of his AMERICA RED collection at Macy's department store on G Street, NW. A former milliner for the *Dynasty* television series and designer for Oscar de la Renta, B Michael launched his first collection in 1999. Since then, his juxtaposition of creativity with simplicity has enabled B. to not only survive in the tumultuous fashion world but to thrive! Michael credits "passion, endurance and vision combined with Divine Order" as the secret to his success. But anyone who has ever attended one of Michael's NY Fashion Week presentations also knows, it is the "joie de vivre" and theatricality infused into each B Michael original that makes supporters want to buy whatever Michael conjures up. A- list celebrities like Cicely Tyson, Beyonce Knowles, Nancy Wilson and Angela Bassett have all been dazzled by Michael's clean aesthetic and impeccable attention to detail. His ready to wear AMERICA RED collection is no different. Inspired by his recent work with Whitney Houston on the film *Sparkle*, B describes AMERICA RED as "a traditional dress collection for modern women who prefer chic classic style." The most popular items from the collection include the Black Caplet Collar in ponti-Jersey and the Autumn tone tri-color in silk shantung. Priced from \$155 to \$400 and made in New York City, the *B Michael America Red* collection is a sophisticated and affordable option. Thanks, B! 🦋



Quintessential B Michael couture



The iconic B. Michael



Mannequins at Macy's



DC model, Pat Millard

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